



Greater Lawrence Chamber of Commerce

COMMUNITY CONNECTION

May 2008

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Mission Statement

The mission of The Greater Lawrence Chamber of Commerce is to be a resource to businesses providing information, connections, advocacy, and opportunities.

Thank You

. . . Flagstar Bank for hosting the April Business After Hours

. . . Sherilee McLain, Nancy DiLaura, Carletta Sullivan, David Ring and Tim McCoy for a successful Salute to Teachers event.

Photo of the Month



Marion Hall (Circle City Pest Control), Kris Butler, and Brent Beecher (Community Health Network) take advantage of the photo op at the April Business After Hours at Flagstar Bank.

The Greater Lawrence Chamber of Commerce is now able to accept VISA, MasterCard, American Express and Discover courtesy of Fifth Third Bank. Now, if you'd like to pay for meeting fees, memberships or advertising, all you have to do is use your card.

SAVE THE DATE! The Greater Lawrence Chamber of Commerce wants you on our Team!

By Shawna O'Brien, GLCC's team, the Biz Wizzers Team Captain

As a member of the Greater Lawrence Chamber of Commerce, you are a leader in the Lawrence community. As a Leader, we hope you will take part and join the Greater Lawrence Chamber of Commerce's team in the American Cancer Society's Relay for Life event on June 7 & 8, which will be held at Fall Creek Valley Middle School which is located at 63rd Street and Lee Road.

This event is not only another opportunity to get together with your Chamber colleagues, but a wonderful opportunity to participate in the fight against cancer.

The event is 24 hours and someone from our team should be walking at all times. We really want a strong Chamber presence this year and we guarantee you will have a blast! Let's show the community of Lawrence how much the Chamber cares for and supports Lawrence Township survivors, caregivers and those we have lost. We'll mingle, cook out, play Frisbee, walk around the track, meet lots of new people, and show our support for our community – with the common goal of eliminating cancer.

You can get more information about Relay for Life and the American Cancer Society e-mailing me at sobrien@amfam.com. I hope you join us in this fight!

13th Annual Indianapolis Marathon and Half Marathon



Registration is now open for the 13th Running of the Indianapolis Marathon and Half Marathon. This event is a great event with one of the most beautiful courses in the Midwest. The event, which is a Boston Marathon Qualifier for both 2009 and 2010, will be on Saturday, October 18th, 2008 at Ft. Benjamin Harrison.

Event organizers are asking the community to get involved in the fall festival atmosphere by sponsoring such things as a caramel apple and apple cider tent among other fall themes. Businesses can get involved by exhibiting at the packet pick-up on the Friday before the event. If interested, contact Jeff Graves at jeff-graves@sbcglobal.net or check out their website www.IndianapolisMarathon.com.

www.LawrenceChamberOfCommerce.org



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President's Perspective by Kris Butler

Does India and China Hold the Key to the Future of America's Workforce?

Recently, I saw the documentary film 2 Million Minutes. Just in case you think this was just more of Morley Safer, Leslie Stahl, and Andy Rooney, let me clarify. The 2007 film shows the allocation of minutes by six high school students in three countries - two students from Carmel, Indiana; two from Bangalore, India; and two from Shanghai, China. The title of the film comes from the fact that there are 2,102,400 minutes in four years of high school.

The film shows a battle that's being waged in high school classrooms worldwide. It's actually a battle of intelligence and the foundation that supports our ability to be inventors, scientists, engineers, and innovators. Put simply, after viewing the film, it's clear why there's concern about the U.S. losing its position as leaders of global economy. U.S. kids aren't keeping up.

The students from India and China were the top students in their high schools. They go to school and study all of the time. When they aren't learning and studying, they are being tutored. They eat, sleep, and breathe education in mathematics, chemistry, physics, and computer science. And, when they aren't doing this, they are studying English.

The students from Carmel were the top students as well. They go to school, play in band, work on the school newspaper, play sports, go to sporting events, and date. Their study groups are usually held in a living room with Grey's Anatomy on the television. Interviews with these students about what they hope college will be like shows how eager they are to go to frat parties and have fun. Still, these students make good grades.

This film depressed me, not just because of the obvious message. It depressed me because it made it appear that in order to be successful in a "flat world," U.S. kids must be more like Indian and Chinese kids, focusing 100% of their time on being the best in their class. There is no balance for these kids, and at the film's end, they still didn't get into their university of choice. (The Carmel kids did, by the way.)

The film also depressed me because it showed how hungry Indian and Chinese kids are for success and how passionless U.S. kids are for their future. The international students are from impoverished countries and know that education will help them afford nicer things. The U.S. students already have nice things and assume that they will simply have more after college. In fact, the film pointed out that the only thing that U.S. kids have over their international counterparts has nothing to do with math or science. U.S. kids are very self-confident.

The film offers no answers. However, it is thought-provoking and deserving of discussion among business leaders especially as it relates to the future of our workforce. It's an hour long, and I'd at some point like to hold a special showing of it for anyone who might be interested. For more information about 2 Million Minutes, go to www.2mminutes.com.

COMMUNITY CONNECTION

Community Connection is a monthly publication of The Greater Lawrence Chamber of Commerce. Business-related articles & press releases may be submitted by all members & must be informational or educational. Due to limited space, publication is not guaranteed. We may edit your information for grammar or length.

The deadline for copy and camera-ready artwork for ads is the 10th of the previous month. Submit to Kris at: kbutler@LawrenceChamberOfCommerce.org.

CHAMBER ADDRESS: 9120 Otis Ave, Suite 100, Lawrence, IN 46216-2209 Phone: (317) 541-9876 Fax: (317) 541-9875

ADVERTISE WITH US! Ad rates are affordable: 1/3 ad = \$50; Square = \$75; 1/2 page = \$125; Full page = \$250. Don't forget about advertising on the Chamber's website! Banner & square ads starting at \$200 per quarter!

In the Community

What Makes A Successful Neighbor Watch

By Officer Tom Ashcraft, Lawrence Police Crime Watch Coordinator

Typically, Neighborhood Watch groups are organized due to occurrences of crime in the area. Often, when the crime has gone away, so does the Neighborhood Watch. A Neighborhood Watch does more than just relieve the immediate threat of crime, a Watch group empowers people to take action, builds partnerships between law enforcement and the communities they serve, and forges communication among residents. Neighborhood Watch is far more than a quick fix for an immediate crisis, it can be a moving force for positive change that tackles the root causes of crime.

Successful Neighborhood Watches move beyond the basics of home security, watching out for suspicious activity, and reporting crime to law enforcement. They sponsor community cleanups, find solutions to neighborhood problems, and use the community resources to improve the quality of life and reduce the fear of crime.

The Lawrence Police urges all neighborhoods and businesses to get involved now and not when they are in a crisis situation. For more information, call Lawrence Police Crime Watch at 549-6404 or e-mail tashcraft@cityoflawrence.org.

Member News

Maura Hoff, an attorney with **Lewis and Wilkins, LLP** was named one of the top 15 "Up and Coming Lawyers" by Indiana Lawyer (a division of the Indianapolis Business Journal.)



Matthew Ring, former intern of the Greater Lawrence Chamber of Commerce and junior at Indiana University, Bloomington, has accepted a highly sought after Retail Management internship position with American Eagle Outfitters, Inc. in Pittsburgh, PA this summer. Furthermore, Matt was just advised that he has been appointed as a TA (Teaching Assistant) in the Retail Management curriculum at IU during his senior year.



David Ring and **Indiana Funeral Care** will host the Veterans Funeral Care training seminar for service providers from across the country in May, 2008. Indiana Funeral Care (www.indianafuneralcare.com) is the exclusive provider of Veterans Funeral Care for the State of Indiana and is the only funeral and cremation service provider in the State of Indiana endorsed by the American Legion, Department of Indiana. Service providers from 25 states in addition to representatives of the American Legion departments will participate.



The Fallen Heroes Statewide Blood Drive is June 9-21st. This drive is dedicated to all Indiana Officers who have lost their lives in the line of duty. The blood drive is dedicated to Craig Herbert, a Lawrence Police Officer. It will be held at the Lawrence Police Department at 4455 McCoy St. on Thursday, June 12th from 2:00 to 7:00 pm.



Club Z! Tutoring is offering a special summer tutoring package with discount pricing. The entire package must be purchased and paid for by June 6th, 2008 to obtain the discount. Please contact Cindy Cornacchione for more information at 317/826-2222.

– more member news on page four

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Member News

Congratulations to **Lakeshore Chiropractic** who is celebrating 5 years in business on April 14, 2008.



Lakeshore Chiropractic is offering free wellness workshops one of which is titled "Who Gets Sick, Who Stays Well." They last about an hour and provide healthy solutions for a stressful environment. For dates and times please phone our office 842.5100.



Steve Sergi of **The Sergi Group with Re/Max Realty Mart** has recently completed the Designated Nehemiah Specialist (DNS) program. Nehemiah Corporation of America is the largest and most trusted name in down payment assistance. They have provided financial assistance to over 230,000 individuals, and families providing over \$900 million in down payment gift funds. For additional information, please contact Steve at 507-5883 or stevesergi@remax.net.



Loretta Smith, **Etiquette School of Indiana**, will be a room designer in this year's Business Brilliance 2008, which will be held at Crown Plaza Hotel, Grand Hall Union Station on May 7 from 5-8 p.m. Businesses from all around Indiana come together to enjoy a fun filled networking evening planned by Indy's finest event planning professionals. This event is sponsored by the ISES chapter of Indiana.



Sharp Trophies is offering a 40% discount on select trophies, awards, assorted clocks and desk items from April through May. They are located at 8435 Pendleton Pike and their phone number is 317-897-4277.

— more member news on page six

ONLINE GOLF REGISTRATION!

Register today for a foursome or sponsorship in the Chamber's 17th annual golf outing at Winding Ridge! Go to www.lawrencechamberofcommerce.org for more information.

In the Community

Sports of All Sorts Holds Summer Camps

Looking for a summer camp? Sports of All Sorts is the largest recreational sports facility in the Midwest. They have many activities under one roof that there is no need to go on field trips. The Adventure Camp is designed for children ages 8-14 that would like to get exposure to many different activities including soccer, basketball, dodge ball, kickball, to name a few. The Tiny Tots Camp is designed for children ages 4-7 that are looking to participate in fun activities.



Community Hospital North Host Performances

Community Hospital North, a part of Community Health Network, is now featuring free performances in the hospital's gallery as part of its mission to improve patients' health and well-being in a more natural environment. The performances come as part of the hospital's recent expansion, which focuses on creating innovative, personal patient experiences that promote healing. Approximately once a week, guests in the hospital's gallery will enjoy a range of live performances including music, drama, storytelling, mime, puppetry, painting or other art.



Cornhole Tournament Time!

Indy Custom Cornhole will be hosting their 2nd tournament of 2008 at Sports of all Sorts, Indy's premier indoor sports mega-complex. The event will be held on Friday, May 2 in the evening. They expect hundreds of people in attendance for the event, and in addition they will have Indy's finest local sports radio hosts, Greg Rakestraw and Brad Wochomurka from XL950, broadcasting their show onsite all afternoon leading up to the event. They are offering three levels of sponsorship for this event Platinum, \$400; Gold, 225; and Silver, \$125. Contact the event organizers at Scott@IndyCustomCornhole.com or (317) 339-0780 for a list of the sponsorship benefits or if you have any questions.

What's Cornhole, You May Ask? Cornhole is a fun game similar to throwing horse shoes at a pole or washers into a cup that's sunk into the ground. Instead, players throw small beanbags into a hole that's cut out of a raised platform. It's a very competitive sport that's highly entertaining. In fact, the Chamber is thinking about hosting our own cornhole tournament in the future.

In the Community


Birthday, Schmirthday . . . Let's Go to a Ballgame!

Mark Friday, August 15 down on your calendar and plan to join the Greater Lawrence Chamber of Commerce for the first-ever **"Butler Birthday Bash,"** an event that will be held in conjunction with the Indians home game at Victory Field. We won't tell you who the birthday girl is or her age – just know that if the Chamber can sell 300 tickets to this event, the birthday gal gets to throw the opening pitch.

Gates and picnic time starts at 5:30 p.m. Ticket price per person is \$30. Your ticket gets you admission into the game plus an opportunity to eat hamburgers, hot dogs, and barbeque chicken beneath a tent prior to game time which is 7:15 p.m. Families are welcome and bring your friends! Remember, 300 tickets need to be sold . . . The birthday girl has already started practicing her pitch.

Watch for more details. For more information, call Kris (Butler) at 541-9876.






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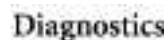
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Members News

The **Sunrise Kiwanis Club of Lawrence** is sponsoring their Eighteenth Annual Prayer Breakfast on Tuesday, May 13 from 7:30 – 8:30 a.m. The event will be held at Primo North Banquet Facility at 5649 Lee Road. The cost is \$12 in advance and \$15 at the door. The special guest speaker is Pastor M. Bert Kite from St. Mark's United Methodist Church in Carmel. For more information contact Dan Estes at PastorDan@LHCindy.com or at 317-652-0174.



PrePaid Legal is hosting the program Justice For All, Accessing the Promise, which airs on May 17 at 11:30 a.m. on truTV. For more information, contact Carl Clark at 317-542-7637.



Larry Alexander's (**Alexander Screw Products**) hydraulic truck lift was on display at the 2008 Indiana Building & Facility Maintenance Show on April 22 & 23 at the Indiana Convention Center. If you've never seen this product, give Larry a call at 898-5313 for an absolutely fascinating demonstration.



Effective immediately, **Express Personnel Services** has changed its name to Express Employment Professionals, according to Todd Williams. The company made the decision to refocus its branding efforts in order to better reflect its service lines and direction for the future. Along with the name change, Express also has a new logo and web address – www.expresspros.com. For more information or to access the new company logo, visit www.expresspros.com/comingsoon.

– more member news on page seven

MARK YOUR CALENDARS!

May 15 is the Business After Hours at George's Neighborhood Grill!

In the Community

Congratulations FC Pride on a Successful Red Lion Invitational!

FC Pride's Red Lion Invitational was held during the weekend of April 12 & 13 at the Lawrence Soccer Complex. In spite of the cold and damp weather, the event was a huge success for the Pride, who also hosts the Pride Cup soccer tournament in the fall. The following letter from a coach reflects the sentiment of many who attended this year's tournament. We just thought we'd share the good news.

Dear FC Pride,

Our team, Worthington Crew Juniors U16 Boys, attended the Red Lion this weekend. I wanted to let you know that although our results weren't as stellar as we would have hoped in the top division, we found your event to be top notch. Considering the weather that came into Indy on Friday night and lasted through the weekend, the fields were in very good shape, the refereeing was high quality and we found everything to be well done.

I am hopeful we can return next year and just wanted to thank you for allowing us to play and for providing great competition. We have our first state cup game this Wednesday and feel very prepared due to the great competition and level of play this weekend.

Thanks again, good luck with the season and we hope to see you next year!

Sincerely,

Bob Bechtol

Worthington Crew Juniors U16 Boys

Columbus Ohio



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In the *Community*

Chamber to Offer Business Seminars

The Greater Lawrence Chamber of Commerce, in partnership with Ivy Tech Community College, is offering a seminar series for Chamber Members and businesses in Lawrence Township that will help businesses with issues affecting their profitability.

Each seminar will be held on the third Wednesday morning starting in the month of June and will go until October. The cost is \$10 per person per seminar. We will have coffee and light refreshments at each seminar all of which will be held at the Lawrence campus of Ivy Tech Community College.

Sponsorships are available at \$400. Sponsor names and logos will be listed in all of the promotions for their respective seminar. In addition, sponsors will be allowed to set up a table at each seminar and receive 5 minutes to talk to seminar participants about their products and services.

There are five seminars:

Secrets to Web Success

Wednesday, June 18 7:30 – 9:30 a.m.

Advertising for Success

Wednesday, July 16 7:30 – 9:30 a.m.

Managing Across Generations

Wednesday, August 20 7:30 – 9:30 a.m.

Coaching & Employee Development

Wednesday, September 17 7:30 – 9:30 a.m.

Budgeting Basics

Wednesday, October 15 7:30 – 9:30 a.m.

To register, go to www.lawrencechamberofcommerce.org. For more information, call Kris Butler at 541-9876.



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Members News

The Inaugural Geist 5K "Race Around the Reservoir" sold out thanks to a very successful "Healthy Kids Incentive Program" in the local schools. Over 2,000 participants are registered for the 5K race on May 17th, over 1,300 of which are kids from Lawrence Township, Hamilton Southeastern, Mt. Vernon, and other area schools. Race organizers put a cap on registrations for the 5K last fall at 2,000 to ensure a first-class inaugural event. If you are interested in volunteering on race day, visit www.geisthalf.com and click on the "volunteer" link.



Matt Cler has recently joined the **Meyer Najem** team as a Director of Business Development, Healthcare. Matt has worked extensively throughout the construction community specializing in the healthcare industry over the past 14 years. Matt may be contacted at mcler@meyer-najem.com or (317) 813-6170.



On May 17-18, 2008, **Martin University** will host its First Annual Giving Program, Community Saturday and Giving Sunday, respectively. The Share the Love Campaign begins on Saturday from 10:00 a.m. to 3:00 p.m., and the entire family is invited to attend the free event. Attendees can participate in grant writing workshops; meet with representatives from local businesses and organizations, visit exhibitor's booths, and a host of other activities. On the night of May 17 at 5:00 p.m., the Alumni Hall of Fame Banquet will be held as a black tie event. The Share the Love Campaign concludes on "Giving Sunday," May 18 from 4:00 p.m. to 8:00 p.m.

The Lawrence Police Department S.W.A.T. team is seeking community donations to help pay for painting and modifying their new vehicle.

**To donate, contact
LPD S.W.A.T. Commander
Timothy Steele at 945-5955 or
tsteele@cityoflawrence.org.**

Golf Outing Time!

In addition to the Chamber's Annual Golf Outing which is on Thursday, June 19 at Winding Ridge, there are many other great outings for even greater causes. Here are two for you to strongly consider:

Hemophilia of Indiana's 24th annual Course to a Cure golf tournament will be held on June 19th, 2008 at Maple Creek Country Club. Once again, Lockhart Automotive Group has generously agreed to serve as the event's corporate sponsor. Together Lockhart and Hemophilia of Indiana would like to invite your organization to join us for a day on the links with friends, lunch from the grill, cocktails, and Jug's famous prime rib dinner followed by a live auction. The Course to a Cure golf tournament is a great opportunity for you to have fun while supporting a worthy cause. To register, sponsor or donate items visit our website at www.hemophiliaofindiana.org and/or contact the Hemophilia of Indiana office at 317.570.0039.

The Dye Charity Classic Golf Outing will be on Friday, May 16 at Maple Creek Golf Club. Registration and lunch starts at 10:30 with a shotgun start at 12:00 noon. Cocktails, dinner & silent auction follow. All proceeds go to Riley Children's Hospital. Visit www.maplecreekgc.com for a downloadable application or contact Marci at 894-3343. Only 8 foursomes still available!

Get warmed up for the Chamber golf outing by participating in the **Lawrence Township School Foundation's** "Fore the Kids" Golf Tournament on Thursday, June 5th at Ironwood Golf Club. Registration begins at 11:00 am, with a shotgun start at noon. Stay around to enjoy a GT South's dinner. Corporate foursomes, sponsorships and individual player slots are available. Check out www.msdlf.org for more information, or call 423-8300.



This person no longer with you? Change your contact information by calling 541-9876!



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