



Greater Lawrence Chamber of Commerce

COMMUNITY CONNECTION

June 2008

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Mission Statement

The mission of The Greater Lawrence Chamber of Commerce is to be a resource to businesses providing information, connections, advocacy, and opportunities.

Thank You

... Sherilee McLain, Nancy DiLaura, Carletta Sullivan, David Ring, Jim Masur and Tim McCoy for planning another successful Salute to Teachers event on May 1.

... George's Neighborhood Grill for a great time at the May 15th Business After Hours.

Photo of the Month



Adam Goldstein, newly-elected MSDLT school board member and owner of Automotive Service Group, Kris Butler, and Alan Rowland, board member with the Lawrence Early College Program at the May Business After Hours at George's Neighborhood Grill.

The Greater Lawrence Chamber of Commerce is now able to accept VISA, MasterCard, American Express and Discover courtesy of Fifth Third Bank. Now, if you'd like to pay for meeting fees, memberships or advertising, all you have to do is use your card.

Locking Doors Still Best Bet Against Burglaries

By Officer Tom Ashcraft, Lawrence Police Crime Watch Coordinator

Not so long ago, people did not feel the need to lock their doors or windows. But times have changed, and so has the need to use locks for protection.

According to the National Crime Prevention Council, most individuals do not have the proper lock security. Only half of Americans have dead-bolt locks on the entry doors to their homes and nearly one in five have none at all.

Installing quality locks is the first line of defense against home burglaries since they can protect you against the physical attack. Other steps can be taken to increase your security, as well. Here are some tips from the National Crime Prevention Council.

- Use your locks. Even the best locks can't protect you if you don't use them.
- Do some yard work. Trim hedges and bushes so thieves can't hide out.
- Know your neighbors. Neighbors who look out for each other are among the best, and least expensive, defense against neighborhood crime.

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Chamber's Salute to Teachers Awards Six Deserving Educators

The Greater Lawrence Chamber of Commerce held their annual Salute to Teachers awards reception on May 1 at the Garrison. The following teachers received a cash award of \$1,000 to be used in the classroom:

- Jeff Smith, McKenzie Career Center
- Wayne Naylor, Craig Middle School
- Elizabeth Moberg, Brook Park Elementary School
- David Shafer, Forest Glen Elementary School
- Cynthia Kilmark, Harrison Hill Elementary School
- Valencia Williams, Sunnyside Elementary School



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COMMUNITY CONNECTION

Community Connection is a monthly publication of The Greater Lawrence Chamber of Commerce. Business-related articles & press releases may be submitted by all members & must be informational or educational. Due to limited space, publication is not guaranteed. We may edit your information for grammar or length.

The deadline for copy and camera-ready artwork for ads is the 10th of the previous month.

Submit to Kris at:
kbutler@LawrenceChamberOfCommerce.org.

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ADVERTISE WITH US!
Ad rates are affordable: 1/3 ad = \$50; Square = \$75; 1/2 page = \$125; Full page = \$250. Don't forget about advertising on the Chamber's website!
Banner & square ads starting at \$200 per quarter!

President's Perspective
by Kris Butler

A "Crash" Course in Time Management

If you have trouble sleeping at night because you've got too much on your mind, try keeping a note pad and pen next to your bed to jot things down. The stuff that's keeping you awake is called mental traffic, and you can slow it down by parking it on paper.

Be careful, though. Your "parking lot" can get pretty full . . . so full, in fact, that its size can keep you awake at night, bringing you full circle. I've actually seen people with notepads full of to do lists. The pages are dog eared and tattered, and you just know this mammoth list has been read and reread many times.

The best way to avoid this situation is called time management, a topic that's widely taught and often forgotten because it's kind of difficult to continue especially when life gets hectic. In time management courses, you'll learn how to PRIORITIZE and TIME ACTIVATE and AVOID INTERRUPTIONS. You'll also learn what your BIOLOGICAL PRIME TIME is and how to maximize this time to your advantage.

If you are one of those people who could use a crash course in time management but don't have the time to take one, read up. Here are the cliff notes:

PRIORITIZE

Make a table with three columns. In the first column, write down the things you've got to do (tasks/projects/jobs.) In the second column, write down when they've got to be done (deadlines.) And, in the third column, on a scale of 1 - 10 with 10 being HOT, write down if the item is high priority or of lower priority. Watch yourself with this, though. When you've got a huge list of stuff to do, everything seems high priority. Be honest with yourself so you don't have all 10's. And if you do, find someone to help you because it's obvious you need it.

TIME ACTIVATE

One of the biggest mistakes people make is thinking that an hour long project is going to only take an hour. Being realistic, you need to account for interruptions such as phone calls and other things that are out of your control. If a task is only going to take you an hour, pad it by one half of that time and count on spending 1 1/2 hours on that project. If the task only takes you one hour, you've been given the gift of time. Use it wisely.

AVOID INTERRUPTIONS

Someone walks into your office, sits down, and proceeds to chew up on your time with tales from their weekend. (To those of you time chewers, this is like forcing your friends to sit through a slide show of your family vacation.) To avoid this common interruption, don't let them sit down. When you see them coming, walk around your desk and stand in your door way. Be pleasant and friendly; yet let them know that you are working on a deadline and ask when they will be available again to talk. The key is to not let them sit down! For telephone

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In the Community

Lawrence Fire Department Receives Grant to Purchase Project Lifesaver Equipment

The Lawrence Fire Department has received a grant through the Autism Advocates of Indiana, Inc. to purchase Project Lifesaver equipment. The equipment includes 2 receivers and associated equipment, 4 transmitters and training in its use.

“The purchase of the Project Lifesaver equipment will help our public safety personnel respond to emergencies involving children and adults who are at risk of harm due to autism and developmental delays,” said Mayor Ricketts. “Personnel at Fire Stations 1 and 4 have finished the training and the equipment has been placed in service at these locations. Once the initial training is completed, all 4 stations will stand ready to deploy the equipment when needed.”

Project Lifesaver is a partnership of local law enforcement and fire departments that deploy specially trained teams with specialized equipment to quickly locate and return wandering adults and children to their families and caregiver’s. Clients that are enrolled in the Project Lifesaver program wear a personalized wristband that emits a tracking signal. When caregivers notify local public safety officials that a loved one is missing, a search and rescue team responds to the wanderer’s area and starts searching with the tracking equipment. Search times have been reduced from hours and days to minutes. In over 1,500 searches nationwide, there have been no reported serious injuries or deaths, with recovery times that average less than 30 minutes.

Member News

Shiel Sexton Corporation was named General Contractor of the Year by the Indiana Subcontractors Association. They also report that a building they constructed at DePauw University housing the Janet Prindle Institute for Ethics has become the first in Indiana to earn a gold rating for energy efficiency and environmental design from the U.S. Green Building Council.

Congratulations to the **Lawrence Township School Foundation** who netted over \$105,000 at their April 18th Gala, far surpassing the total amount raised in 2007. All money benefits Lawrence Township schools and teachers.

Josh Ring was named to the All-Ivy First Team and an American Rugby News All-American at Dartmouth. In the Ivy League tournament, the Dartmouth Rugby team defeated Columbia 40-0, Pen 64-0 and a highly regarded Harvard team in the championship game, 41-0, said David Ring, **Indiana Funeral Care**, and proud father. Interestingly, Josh lives in the original “Animal House” (from the movie) – Alpha Delta. On Dartmouth’s “Green Key” weekend, the frat house had Otis Day and the Knights, the same band who played in the famous movie. Remember the line: “May I dance with your date?”

The Goddard School located at 79th Street & Sunnyside Road is extending a 10% “community service” discount on childcare tuition for Lawrence and IMP Police Officers and Fire Fighters. “We are so appreciative of their efforts to keep our community safe,” said Rosita Hittle, 317-826-7522.

ARROW AUTOMOTIVE HAS MOVED to 10645 Deme Dr., Suite C., Indianapolis 46236. Their new phone number is 826-8400.

– more member news on page four

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Member News

Huntington Bank, Oaklandon Branch, will be partnering with Judy Helminger, **Indiana Blood Center**, on a festival on June 27th from 2:00 – 6:00 p.m. The event, called the "Oaklandon Fun Fest," will be at the Oaklandon Branch (Pendleton Pike & Oaklandon Rd. in front of Watson's.)



The Lawrence Township School Foundation received word from the Indiana Department of Health that their "My Community Gets Healthy" program is one of two programs nominated and approved to receive an award from the U.S. Surgeon General. The LTSF received the award on Wednesday, May 28th at 1:30 p.m. at Douglass Park. The award recognizes the efforts of the program to address childhood obesity. For more information on the Surgeon General and the "Healthy Youth for a Healthy Future" initiative go to <http://www.surgeongeneral.gov/>.



Cohron Homes will hold its Annual Strawberry Festival on June 21st at their Pendleton Pike location. There will be prizes, entertainment, blood drive, kid's i.d.'s, caricatures, and an open house of their new models.



It's a three peat! For the third year in a row, **Cripe Architects + Engineers** has been recognized by the Indiana Chamber of Commerce as one of the "top 20 places to work" for small to medium sized Indiana firms.



Chief David Carlson has announced the retirement of Engineer Jack L. Duncan, Sr., after 37 years with the Lawrence Fire Department. Mr. Duncan started his firefighting career as a volunteer firefighter, became a career firefighter and retired with the rank of Engineer on May 14, 2008.

In the Community

Community Health Network Foundation makes \$36,000 workforce development investment

Total investment in workforce development rises to \$180,000

Community Health Network Foundation, the philanthropic organization of Community Health Network, has announced a \$36,000 investment in developing Indiana's workforce by awarding \$3,000 scholarships to 12 high school students committed to earning a health and life sciences degree at an Indiana college or university.

Bill Kingston, president of the Community Health Network Foundation, said at a news conference held on Friday, May 16 at the Indiana Life Sciences Collaboration Conference that \$198,000 in It's Our Community scholarships has been distributed to 66 students during the past five years.

The It's Our Community scholarship program began in 2004 as a way to develop Indiana's health and life science workforce by encouraging Indiana college students to earn a degree and seek long-term employment in Indiana.



Locking Doors, continued from page 1

- Secure your spare. Leave your spare key with a trusted neighbor. Never hide it on the property. Burglars have more experience looking for the keys than you do hiding them.
- Let there be light. Make sure all outside entrances-front, back and side-have good lighting so burglars cant easily hide.
- Stop mail and paper delivery. A pile of newspapers in a driveway is a clear sign to a thief that you're away from home.

For more tips on securing your home, or Neighborhood Crime Watch, contact Officer Tom Ashcraft, Lawrence Police Department 549-6404 tashcraft@cityoflawrence.org.

In the Community

Testimonials

Dear Ladies & Gentlemen,


Wow, what a wonderful surprise! Thank you so much for your generous award of \$1,000. The money will come in very handy to help enrich my classroom experience for my students! The Award Program Salute to Teachers was a beautiful tribute to teachers! With so much negative attention focused on educators, it was heartwarming to have the hard work and dedication to helping students recognized in such a positive light. I was honored to be nominated and I was very humbled upon hearing about all the other teachers nominated. I never expected to be chosen to receive the Salute to Teachers Award. You really made my day! Thank you so much.

Cynthia Kilmark, Harrison Hill Elementary

[In a letter to the regional president of STAR Financial Bank, Deborah Butler writes:] "I spoke with Kris Butler yesterday and she sent us to the Candlewood Suites in Castleton. The rooms are really nice and clean. They really try to make you feel at home. I am proud we are a part of the Lawrence Chamber. Just wanted you to know how they helped us."

Deborah Butler, Branch Manager, STAR Financial Bank






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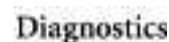
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Members News

Everything But the Kitchen Sink... A Profile on Watson's

On May 20, I had the pleasure of attending an open house hosted by Watson's, which is located at the southeast corner of Pendleton Pike and Oaklandon Rd. Actor/Co-owner Jason Priestley & Co-owner Jim Freudenburg of Rubicon Race team were there with their driver Max Papis. They were doing a meet and greet as well as signing autographs.

In my opinion, the real star of the evening, though, was Watson's itself. *Have you been in their store recently?* As we know from their commercials, Watson's sells swimming pools, patio furniture and hot tubs. When I walked in that night, however, I saw workout equipment including treadmills & spinner bikes, swing sets, tanning beds, bar stools, pool tables, air hockey tables, pin ball machines, home theater furniture, bars, a variety of framed pictures including cool movie posters, dining room tables, card tables, hammocks, pool supplies & pool toys . . .

I could go on. Needless to say, I had a field day poking around all of the merchandise so much so that I didn't get to meet Jason Priestley. (Or, maybe HE didn't get a chance to meet ME? Hmmm.)

Watson's opened in 1985 and in that time, the company now has seven stores in San Antonio, Minneapolis, Little Rock, Nashville, Memphis, Kansas City, Oklahoma City and of course, Indianapolis. Andre Prefontaine, the company CFO, is the face behind the commercials along with Jennifer Foley, better known as the "Watson's Girl." These ads have been extremely successful for the company pulling in more business from around the state than in their own backyards in some cases.

In the two years since I first stepped into the store, Watson's has grown its product offerings tremendously. And expect more to come. "We will constantly innovate and 'wow' our customers with newer and more exciting categories year around," said Kevin Prefontaine, the president of Watson's. He invites everyone to stop in and see their new store for themselves. I'll add that you might plan to stay awhile because this place rocks!

In the Community

Sponsorships Thus Far . . . Do You See Your Name in This List?

As you know, the Chamber's annual golf outing is the primary fundraiser that we do in order to support our administrative costs of serving our Members. If you are interested in being a sponsor, go to our website at www.lawrencechamberofcommerce.org and click on the golf outing icon. You'll be able to sign up for a sponsor or team right there AND we'll even take your payment online. As always, we sincerely thank you all for your investment in this Chamber!

Eagle - \$1,000

1. American Structurepoint
2. Barnes & Thornburg
3. Browning Day Mullins & Dierdorf
4. Charter One
5. Clearwater Commons
6. Ice Miller
7. Lawrence CDC
8. Marine Bank
9. STAR Financial Bank

Birdie - \$600

1. Senator Jim Merritt
2. Meyer Najem

Par - \$300

1. Best Equipment
2. Circle City Pest Control
3. Companion Animal Hospital
4. Fall Creek Family Medicine
5. Ft. Harrison Veterinarians
6. McKean Law Firm
7. Oaklandon Commons & Harrison Crossing Shopping Centers
8. Representative Brian Bosma
9. Sertoma Club of Lawrence

Tee Box - \$300 (PM Flight)

1. Forum Credit Union
2. Two Men & a Truck
3. The Goddard School

4. Edward Jones/Scott Gamble & Scott Maskel
5. Community Health Network
6. Indesign
7. Geist Sertoma
8. Office Works

Tee Box - \$500 (Both Flights)

1. FC Pride
2. Steve Gray/Management 2000

Beverage Cart - \$300

1. Indiana Funeral Care
2. United State Adult Soccer Assoc.
3. VC Design Studio, Inc.

Golf Cart - \$300

1. Rick's Towing & Maintenance
2. Quick Signs

Lunch Sponsor

Voekel's Collision Repair

Sign Sponsor

Sign Studio

Hole in One Sponsor

Burd Ford

In the *Community*

2008 Chamber Golf Outing Teams . . .

Still Time to Sign Up!

The Chamber golf outing will be on Thursday, June 19 at Winding Ridge Golf Club. In order to reduce "traffic" at each tee, this year we have two flights available – 8:00 a.m. and 1:30 p.m. A lunch will be provided starting at 11:00 – 1:00 p.m. Your fees include 18 holes of golf, cart, lunch, all beverages, cigars, and 5 games of chance. Sign up today if you intend to play with us this year!

AM Flight:

(Can have 23 more teams depending on the undecided teams.)

1. Ice Miller
2. FC Pride
3. Lakeshore Chiropractic
4. Teipen Selander Poynter & Ayres
5. Meyer Najem & Brent Sutton/Troy Aeschliman
6. Clearwater Commons
7. Waste Management
8. Collision Solutions
9. STAR Financial Bank

PM Flight:

(Can have 12 more teams depending on undecided teams.)

1. Katz Sapper Miller
2. Marine Bank
3. Browning Day Mullins Dierdorf
4. Charlie Kendall
5. FOP Lodge 159
6. Charter One
7. American Family Insurance
8. Tremain Tile Marble & Granite – Team 1
9. Tremain Tile Marble & Granite – Team 2
10. Ivy Tech Community College
11. Citizens Gas
12. Community Health Network
13. Republic Services of Indiana
14. Flanner & Buchanan
15. American Legion Department of Indiana
16. eTapestry
17. Sign Craft
18. IPL
19. Cohron Homes
20. Lawrence CDC

Undecided but definitely playing:

1. Browning
2. American Structurepoint
3. Barnes & Thornburg



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Time Management, continued from page 2

interruptions, set time in your day to let all phone calls go to voice mail. Turn off your e-mail. Give yourself an hour of quiet and you'll be amazed at how much you can get done.

BIOLOGICAL PRIME TIME

Did you know that you perform better at certain times of the day? There are early morning, late morning, late afternoon, and night people. Learn when you are at your best and use this time for your difficult projects when your mind is sharp. Don't let anyone interrupt you during this time because AGAIN, you'll be amazed at how much you can get done.

Now, what are you going to do with that list you developed in the wee hours of the night? Prioritize it. Determine when you're going to do each task and set an appointment with yourself for that task. Close your door, turn off your phone & e-mail, and commit yourself to doing that task only. Be sure that you do all of this when you're the sharpest.

A final word of sage advice: The quickest way to get your list done is to do each task 100% before you go to the next task. You'll find that you've gotten out of the parking lot and down the road toward your personal achievement and success.

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